

## Application Summary of: Rowan County 4H | Allen, Laura

**Program Name:** 15-passenger van for Rowan County 4-H travel

Organization Information	
<b>Organization Information</b>	
*Organization Name:	Rowan County 4-H
<b><u>Mailing address:</u></b>	
*Street Address	2727-A Old Concord Road
*City:	Salisbury
*State:	North Carolina
*Zip:	28115
*Telephone:	704-216-8970
Fax:	
Web Address:	rowan.ces.ncsu.edu
<b>Application Contact Information</b>	
*Salutation:	Mrs.
*Contact First Name:	Laura
*Contact Last Name:	Allen
*Title:	Rowan County 4-H Agent
*Telephone:	704-216-8970
*Email Address:	lahoffne@ncsu.edu
*Is the contact person listed above also the Executive Director?	No

Organization Information	
*Executive Director First Name:	Amy-Lynn
*Executive Director Last Name:	Albertson
<hr/> <h2>Organization Status</h2> <hr/>	
*Is the organization a tax exempt charitable organization 501(c)3:	No
<u>Is your organization a:</u>	
*Government tax-exempt unit:	Yes
*Accredited educational Institution:	Yes
*What are the current Assets of the organization?	4-H: \$29,273.25 (county); \$5,551 (NCSU foundation account; \$17,961.08 (NCSU endowment that can't be touched)
*Does your organization conduct an audit?	Yes
*What is your most recent audit date?	12/01/2022
*What is your annual operating budget?	\$10,000
*List your income from the previous fiscal year:	\$21,273.82
*List your expenses from the previous fiscal year:	\$24,791.37

Project Request Information	
<hr/> <h2>Project Request Information</h2> <hr/>	
*Project Title:	15-passenger van for Rowan County 4-H travel
*Grant request amount:	\$40,000.00
*Total Project Budget :	\$61,111.31
*Start date:	6/01/2023
*Completion date:	12/31/2023
*Provide a brief project summary (Max words 50):	Rowan County 4-H transports youths to 4-H events at the county, district, state,

## Project Request Information

and national levels. As participation has increased, vehicles are having to be rented multiple times a year to transport 4-H'ers. Rowan County 4-H is seeking a matching funds grant to purchase a 15-passenger van to transport 4-H'ers.

*\*Describe your proposal in detail: (include objectives, background of project, demonstration of need and how funds will be used)? (Max words 500)*

Objective 1: To extend the opportunity for 4-H'ers to travel for county level 4-H programming and to 4-H events at the district, state, and national levels.

Objective 2: To gain a matching funds grant to purchase a 15-passenger van that can be housed at the Extension office for 4-H transportation.

Rowan County 4-H offers programs and events for Rowan youths ages 5-18. In 2019, we saw growth in the 4-H program, and then with the onset of Covid in 2020, opportunities became virtual. In 2022, we experienced a "normal" year in 4-H again, and our participation grew substantially. In 2023, we are already seeing continued growth. Parents want to provide their children with in-person experiences to learn life skills, interact with their peers, and travel and experience 4-H opportunities at levels beyond Rowan County. With interest in 4-H opportunities offered at county, district, state, and national levels, a better form of transportation has become a need. Currently, our Extension office has a county-owned Ford Explorer, which can haul seven people at capacity. For day trips with a few attendees and no luggage, this is feasible transportation. In the last year, participation has increased for 4-H events where there is not enough space for participants and/or luggage in the Ford Explorer. Numerous vehicles have been rented to accommodate our needs, and we are to the point where we need a larger

vehicle to continue to provide these opportunities in a more cost-effective way.

Recent examples of 4-H opportunities where transportation was rented include:

-2022 4-H Camp at Betsy-Jeff Penn in Reidsville, NC (6 days, 5 nights): 17 youths + 1 adult, vehicle rental cost: \$1700

-2022 4-H Congress in Raleigh, NC (5 days, 4 nights): 7 youths + 1 adult, vehicle rental cost: \$666.56

-2022 National 4-H Poultry Judging in Louisville, Kentucky (4 days, 3 nights): 4 youths + 2 adults, vehicle rental cost: \$384.97

-2023 South Central District Winter Enrichment (weekend day trip to Monroe, NC): 14 youths + 1 adult, vehicle rental cost: \$326.56

In one year, the Rowan County 4-H program spent over \$3,000 in transportation rental costs. Based on current participation and program interest, I anticipate that this cost will increase in 2023. All Rowan County 4-H funds are acquired from fundraising, donations, grants, and/or parental fees and we are quickly using these funds to transport youths, though we have many other expenses. I do not want to charge 4-H'ers for expensive transportation costs or limit participation to 2-5 youths that can fit in a Ford Explorer; thus a matching funds grant will help us acquire a 15-passenger van for future transportation needs.

Additionally, we can begin offering 4-H Summer Fun programs that require transportation as we tour county farms, agribusinesses, research facilities, and more. Currently, we must have all of

## Project Request Information

our summer programs at one location and cannot transport youths for offsite programming. We hope to help local youths experience new aspects of our county through 4-H programs once we have a 15-passenger van.

\*What funds from other sources have been received or are under consideration for this project? List sources and amounts.

Rowan County 4-H does not annually receive program funding through the state or county and must seek funds through fundraisers and grants. However, we have contacted the county government about this particular project and were told to add it to our Cooperative Extension budget for the 2023 year to help with the "matching funds" part of this grant. We are hopeful that the county will cover the remaining costs of this vehicle in partnership with this grant. If the county does not come through with the full amount of remaining costs, the 4-H program plans to seek donations locally and/or conduct a specific fundraiser to raise the remaining needed funds. Though I haven't hit the bulk of my 4-H expenses for this year yet, I will have a little bit of money in my 4-H account that I can also use to help with vehicle costs if needed.

\*Are you willing to make this grant application a Challenge Grant (where by no funds from The BJRFF, Inc. will be disbursed until funds are secured from other sources and approved by The BJRFF Board)? List sources and amounts.

No

\*What percentage of your annual budget is spent in Rowan County?

50%

\*What percentage of your Grant project budget will be spent in Rowan County?

0%

\*Will local vendors be used for the project?

No

\*If no, please explain:

In order to purchase this vehicle, we are required to use the Rowan County government approved list of vendors for

## Project Request Information

vehicle purchases. Each of these vendors gives a discount because the county is a part of the North Carolina Sheriffs' Association, enabling us to get a better price. Unfortunately, none of these vendors are in Rowan County, but as a governmental entity, we are required to purchase from this list of vendors.

\*How many people do you employ?

7

\*What percentage of your employees live in Rowan County?

57%

\*How many people will be impacted by your project?

100

\*What is a measurable result you expect to accomplish with this grant? Please be specific in your reply.

This year after the purchase of the 15-passenger van, at least forty 4-H'ers will be transported in the van, with no transportation costs being incurred by 4-H families or the 4-H program.

\*Do you have another measurable result you expect to accomplish with this grant?

No

\*How do you plan to fund this project in the future? Explain your sustainability plan (*Max words 100*):

This will be a one-time purchase of a 15-passenger van. The Cooperative Extension budget will include gas expenses and vehicle maintenance needs (funding provided by county government) so that this van can be utilized for many years.

## Organization Overview

### Organization Overview

\*Organization mission:

4-H empowers youth to reach their full potential working and learning in partnership with caring adults. 4-H is a youth organization committed to

## Organization Overview

building citizen leaders with marketable skills to succeed in today's global society. 4-H provides pathways for youth to view learning as relevant to the world around them, to connect with their communities, and to become intentionally concerned and contributing citizens of their communities and the state of North Carolina. The 4-H Program strives to produce transformational experiences for youth by designing, implementing, and evaluating educational programs that blend high content opportunities and high context environments. This blending toward high content and high context growth experience focuses on empowering personal knowledge, attitude, skill, and aspiration growth in the individual youth by encouraging personal action in response to individual challenges. Individual youth are empowered to grow "life skills" to become active citizen leaders in their clubs, friendship groups, families, schools, and communities. 4-H focuses on youth development practices which recognize the worth and dignity of every individual, and the belief that the development of life skills enables young people to become caring, coping, competent, and contributing citizen leaders who will build strong foundations for our future.

\*What is the geographic service area being served, such as neighborhood, county-wide, Salisbury area, etc.? (50 words max)

Rowan County 4-H serves Rowan youths ages 5-18 (as of January 1). 4-H programs are offered via clubs and county level programs, with opportunities for higher level 4-H participation. 4-H is available to all Rowan youths. We also work with the county's public, private, charter and home schools.

## Organization Overview

\*Organization core services (100 words max):

-Community Based Youth Educational Programs: focusing on current and emerging youth needs, strengthening life skills, encouraging volunteerism, growing youth/adult partnerships and being inclusive of all audiences.

-High Quality Delivery Modes: impacting youth through research and best practice based curricula and learning styles that are experiential and engaging.

-Personal Growth and Development: promoting lifelong learning in youth, volunteers and professionals resulting in highly-motivated, well-trained visionary and competent individuals.

-Partnerships and Resource Development: exemplifying good resource stewardship and strategic thinking and building effective partnerships.

-Volunteer Engagement and Development: recruit, retaining and supporting diverse youth and adult volunteers.

\*Address the qualifications of the organization and the person or persons who will lead this project:

Rowan County 4-H does not receive direct government funding for programming from the county or state. 4-H program money is acquired through fundraising, donations, and/or grants. Parents help offset costs for 4-H events, though 4-H still pays a substantial portion for 4-H programs and events. Recently, expensive vehicle rentals for the 4-H program have been funded through the 4-H account, which is not sustainable. With limited funding available and given that our funding needs extend beyond just transportation, we are in desperate need of a 15-passenger van for transporting youths to 4-H events. This

## Organization Overview

will reduce 4-H program transportation costs and prevent parents from soon incurring transportation fees. As a county government entity, we have talked to the county government and they know about the need for a van. We were instructed to put the van in our Cooperative Extension budget for the 2023-2024 fiscal year so that the county can assist in paying the remaining costs as part of this "matching funds" grant. This van will be used by Rowan youths from all backgrounds, whose families often have limited budgets and cannot afford to pay transportation costs. The van purchased through this grant will provide local youths with opportunities to travel through 4-H, enabling them to experience opportunities to learn more about our county & state, agriculture, leadership, various cultures, and more.

Laura Allen, Rowan County 4-H Agent, will lead this project. Her role is to lead and manage the entire 4-H program in Rowan County. Laura has a bachelor's and master's degree in Agricultural Education. She had nearly 10 years of experience as an agriculture teacher/FFA advisor in the Rowan-Salisbury School System before becoming the 4-H Agent, an employee of Cooperative Extension, in May 2018.

\*Do you need licensing, zoning, or other regulatory approval to conduct the project?

No

\*Have you received a grant from The Blanche and Julian Robertson Family Foundation in the last 3 years?

Yes

\*Year:

2022

\*Grant amount:

\$2,200.00

\*Project:

4-H & FCS Sewing Workshops

\*Add another Grant year?

Yes

Organization Overview	
*year:	2021
*Grant amount:	\$1,700.00
*Project:	4-H Electric Program
*Add another Grant year?	No
<hr/> <h2>Project Impact</h2> <hr/>	
*What is the main area of impact for your grant? Choose one:    Children/Youth and Families	

Attachments	
<hr/> <h2>Attachments</h2> <hr/>	
<b>Please upload the following documentation in support of your application:</b>	
*Current list of Board of Directors or Board of Trustee: (Please identify Gender & Race)	<a href="#">Advisory Council.pdf</a>
*Recent 990 Form or financial report:	<a href="#">Rowan - 2022 Annual Comprehensive Financial Report.pdf</a>
*IRS 501 (c) 3 or appropriate tax determination status letter:	<a href="#">W-9 County of Rowan 2023.pdf</a>
*Project budget:	<a href="#">Budget for 15-passenger matching funds grant.pdf</a>
*Organization's annual budget for current fiscal year, including income and expenses:	<a href="#">Current Fiscal Year Income &amp; Expenses.pdf</a>
*Organization's annual budget for the previous year, including income and expenses:	<a href="#">Previous Fiscal Year income &amp; expenses.pdf</a>
Please submit any pictures that correlate with your project:	<a href="#">Pictures related to grant 2023.pdf</a>

Certification	
<hr/> <h2>Certification</h2> <hr/>	
*Do you certify that this application has been reviewed by the organization's governing body and chief executive officer and approved for submission, all information provided is accurate	Yes

## Certification

to the best of your knowledge and the project and schedule as presented will be addressed:

\*Signature of Representative requesting grant:

Laura Allen 2/16/2023 1:18 PM

Document Title	Question	Size (KB)	Date Uploaded
<a href="#">Current Fiscal Year Income &amp; Expenses.pdf</a>	ATAnnual budget for current fiscal year	440.23	2/16/2023 1:13 PM
<a href="#">Previous Fiscal Year income &amp; expenses.pdf</a>	ATAnnual budget for the previous year	438.41	2/16/2023 1:13 PM
<a href="#">W-9 County of Rowan 2023.pdf</a>	ATAppropriate tax determination status	150.41	2/07/2023 3:14 PM
<a href="#">Advisory Council.pdf</a>	ATCurrent list of Board of Directors	53.31	2/07/2023 1:55 PM
<a href="#">Pictures related to grant 2023.pdf</a>	ATPlease submit any pictures	459.07	2/07/2023 1:55 PM
<a href="#">Budget for 15-passenger matching funds grant.pdf</a>	ATProject budget	439.03	2/07/2023 11:58 AM
<a href="#">Rowan - 2022 Annual Comprehensive Financial Report.pdf</a>	ATRecent 990 Form	3819.36	2/07/2023 12:03 PM