

## Application Summary of: Rowan County Department of Social Services/Rowan One Church One Child | Beaver, Donna

**Program Name:** Rowan County Department of Social Services

Applicant Summary	
Application Contact Information	
*Salutation:	Mrs.
*Contact first name:	Donna
*Contact last name:	Beaver
*Contact title:	ROCOC Program Coordinator
*Contact telephone number:	704-267-7996
*Contact email address:	donna.beaver@rowancountync.gov
*Is the contact person listed above also the executive director of the organization?	No
*Executive Director Salutation:	Mrs.
*Executive director first name:	Micah
*Executive director last name:	Ennis
Organization Information	
<p><b>The Foundation will conduct due diligence on all submitted applications to determine an organization's eligibility to receive grant funding. As part of this process, please follow the steps outlined below:</b></p> <ol style="list-style-type: none"> <li>1. Click on the data entry field that reads "<b>Select</b>", and begin typing your organization name in the box that appears.</li> <li>2. As you type, the list of organizations will narrow and you can select your organization from the list. If your organization's name includes an "and" or "&amp;", try interchanging these if you are having difficulty finding your organization.</li> </ol> <p><b>• If your organization is found in the list</b>, please select the name. The current due diligence status will appear - either Due Diligence Complete</p>	

## Applicant Summary

or Requires Fiscal Sponsor.

- **If your organization does not appear**, please select **Organization Not Found** from the top of the dropdown list. A status of Due Diligence Required will appear.

*Note: If you have received a grant from the Foundation in the past but do not find your name, due diligence renewal may be required. Grantees and/or their fiscal sponsors must be approved eligible organizations in Foundation For The Carolinas' database. The Foundation will begin required due diligence processes once an application is fully submitted. For internal use only, your organizations due diligence status will appear beneath your organization name.*

*Organization lookup:	Rowan County Department of Social Services - [1813 E. Innes Street, Salisbury, NC, 28146] Due Diligence Approval Completed
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*Organization legal name:	Rowan County Department of Social Services
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Organization AKA or DBA name, if applicable:	Rowan One Church One Child (ROCOC)
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*Mailing address:	1813 E Innes St
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Mailing address line 2	
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*Mailing city:	Salisbury
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*Mailing state:	North Carolina
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*Mailing county:	Rowan
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*Mailing zip:	28146
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*Organization phone:	704-267-7996
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Organization web address:	www.rowancountync.gov/rococ
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*EIN (please type in the following format: XX-XXXXXXX):	56-6000336
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*Attach a copy of your organization's current Board of Directors list:	<a href="#">Board Members beginning July 2022.pdf</a>
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## Organization Overview

### Organization Overview

*Organization mission:	ROCOC partners with Rowan County DSS (RCDSS), 82 Rowan churches, 2 Rowan civic organizations, foundations,
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## Organization Overview

and citizens to enable positive change in the lives of Rowan County children who have experienced trauma due to abuse, neglect, and/or poverty. The goals of ROCOC and its partners are:

- to provide life necessities for children and their families to keep children safe, healthy, and protected in homes with birth parents, other relatives, or close family friends
- to break the multi-generational cycle of abuse/neglect/poverty
- to decrease the risk of parents seeking illegal and unhealthy ways to relieve stress or earn income.

\*Organization core services: (100 word max.)

ROCOG assists families with active Child Protective Services cases, children in DSS custody, and families participating in Work First Family Assistance. ROCOC provides children, teenagers, and their families with new beds, dressers, car seats, personal hygiene items, underwear, socks, diapers and wipes, and school supplies, plus used appliances. ROCOC sometimes pays for pest control. Children, teens, and their caregivers may visit the ROCOC Assistance Center monthly to receive new or gently used clothing, shoes, school uniforms, high chairs, strollers, household items, books, toys, baby items, bedding, and towels. ALL ASSISTANCE IS FREE TO FAMILIES.

\*Estimated number of volunteers for your organization (specific to your local unit, if applicable).

100

\*Please provide a brief description as to how you engage volunteers to further your mission. (100 word max.)

Nine volunteers currently assist Donna Beaver at the ROCOC Assistance Center. They work on Mondays and/or Tuesdays to sort and display donations and assist families visiting the ROCOC Assistance Center. Nine community members volunteer on the ROCOC Advisory Board. The Advisory Board meets with the five DSS Advisory Board members three times yearly. They also share the mission of ROCOC with community members. Each of ROCOC's 82 community partners chooses a ROCOC Coordinator who shares the needs of ROCOC with the church/organization and coordinates church/organization projects to benefit ROCOC.

## Organization Demographic Information

When submitting demographic information please be sure to fill out all fields. Enter "0" for percentage fields that do not apply to your organization, all fields should total 100%. Please respond to the questions to the best of your ability and "approximates" or estimates are acceptable.

**Service Population** - Use the following percentage fields to describe the overall population your organization serves by race/ethnicity:

[Click here if your organization does not collect this information on your service population:](#)

We don't collect this information on our service population

**Board of Directors** - Use the following percentage fields to describe the race/ethnicity composition of your organization's current Board of Directors:

Organization Overview	
*How many individuals serve on your organization's Board of Directors?	15
*Asian	0
*Black or African American	27
*Hispanic or Latino	0
*Native American/Alaskan	0
*Native Hawaiian or Other Pacific Islander	0
*White, non-Hispanic	67
*Not listed above	6
Click " <b>Calculate</b> " to confirm your Board of Directors percentages total 100.	100.00
<b>Board of Directors</b> - Use the following percentage fields to describe the gender composition of your organization's current Board of Directors:	
*Female	80
*Male	20
*Non-binary	0
*Click " <b>Calculate</b> " to confirm your Board of Directors percentages total 100.	100.00
<div> <div> <p>*How does your organization go about building racially and culturally diverse representation within your board? Please explain. (150 word max)</p> </div> <div> <p>Donna Beaver became ROCOC Program Coordinator January of 2021 after long-time Program Coordinator, Jon Hunter, was out of work beginning March 2020 and then retired October 2020. Due to the vacant coordinator position and the pandemic, the Advisory Board was unable to meet for approximately 1 1/2 years. In June 2022, a completely new board was voted in to begin serving July 2022. Six board members are RCDSS employees. The positions of RCDSS Director, Children's Services Program Administrator and Program Manager, Special Forces Unit Supervisor and Social Worker, and ROCOC Program Coordinator are permanent board members. The people hired for these positions always serve on the board. The remaining nine members were nominated and vetted by the previous board. The previous board worked diligently to chose a diverse board from a variety of church denominations, careers, races/ethnicities. A goal is find future board members to respresent the Hispanic community.</p> </div> </div>	
<b>Leadership/Management Team</b> - Use the following percentage fields to describe the race/ethnicity composition of your organization's current Leadership Team ( <i>Executive Director, CEO, Department Lead or higher</i> ):	

Organization Overview	
<a href="#">Click here if your organization does not have a leadership/management team:</a>	
*How many individuals serve on your organization's leadership or management team?	4
*Asian	0
*Black or African American	25
*Hispanic or Latino	0
*Native American/Alaskan	0
*Native Hawaiian or Other Pacific Islander	0
*White, non-Hispanic	75
*Not listed above	0
Click " <b>Calculate</b> " to confirm your Leadership Team percentages total 100.	100.00
<b>Leadership/Management Team</b> - Use the following percentage fields to describe the gender composition of your organization's current leadership team:	
*Female	75
*Male	25
*Non-binary	0
*Click " <b>Calculate</b> " to confirm your Leadership Team gender percentages total 100.	100.00
*What is the race/ethnicity of your current or acting Executive Director, CEO or President? Select all that apply.	White
*What is the gender of your current or acting Executive Director, CEO or President?	Female
<b>Staff</b> - Use the following percentage fields to describe the race/ethnicity composition of your organization's current staff:	
<a href="#">Click here if your organization does not have staff:</a>	
*How many individuals are employed full-time and part-time by your organization?	200
*Asian	0
*Black or African American	30.94

Organization Overview	
*Hispanic or Latino	8
*Native American/Alaskan	.06
*Native Hawaiian or Other Pacific Islander	0
*White, non-Hispanic	61
*Not listed above	0
Click " <b>Calculate</b> " to confirm your staff percentages total 100.	100.00
<b>Staff</b> - Use the following percentage fields to describe the gender composition of your organization's current staff:	
*Female	89
*Male	11
*Non-binary	0
*Click " <b>Calculate</b> " to confirm your staff gender percentages total 100.	100.00
<h3>Organization Financials</h3>	
*Annual operating budget:	\$62,000.00
<a href="#">Click here if your organization is new and does not have a budget for the current and/or previous year:</a>	
*Please attach your organization's annual budget for the <b>current</b> fiscal year, including income and expenses. <b><u>Please DO NOT attach budgets larger than 5 pages.</u></b>	<a href="#">Projected Budget July 22- June 23.pdf</a>
*Please attach your organization's annual budget for the <b>previous</b> year, including income and expenses. <b><u>Please DO NOT attach budgets larger than 5 pages.</u></b>	<a href="#">Financial Statement 2021-2022.pdf</a>
*Net assets of organization (as reported on 990):	\$65,502.02
*Does your organization conduct an audit?	Yes
*What is the most recent audit date?	6/30/2022
*Detail your board's financial commitment to your organization. Please include information describing what percentage of your board members contribute annually. If the percentage is less than 100, please explain. (250 word max)	All Advisory Board members provide either in-kind donations or financial donations through their churches and directly to ROCOC. The current ROCOC financial statements are discussed at every board meeting.

Project Description	
Project Overview	
*Project title: (8 word max.)	New Beds for Kids to Insure Safe Sleeping
*Project start date:	4/01/2023
*Project end date:	12/31/2023
*Please select the primary investment area that your project will address <i>(if needed, see list of descriptions for assistance)</i> :	Human Services
*Brief project summary: (50 word max.)	RCDSS makes safe sleeping a priority when working with families. RCDSS receives inadequate funding to insure that children have safe beds. Through this grant, beds (cribs, pack and plays, toddler beds, standard beds, and air mattresses) will be purchased for children receiving services through the Children's Services Division with RCDSS.
*Grant request amount:	\$10,000.00
Target Population and Area	
*What is the geographic service area being served, such as neighborhood, county-wide, etc.?	Rowan County
*What makes your organization unique and effective, as compared with other organizations working in your geographic area with similar populations? What is your organization doing to limit duplication or overlapping services? (200 word max.)	Presently, ROCOC is the only Rowan County agency providing life essentials for abused, neglected, and poverty-stricken children. if a duplication of services is discovered in Rowan County in the future, Donna Beaver, Program Coordinator, will reach out to the project manager to seek a partnership.
If your project was <b><u>specifically designed to serve a certain population</u></b> , please indicate below (Check all that apply):	
*Age group:	<input type="checkbox"/> Children - Preschool (0 - 4 yrs) <input type="checkbox"/> Children - Elementary School (5 - 10 yrs) <input type="checkbox"/> Youth - Middle School (11 - 13 yrs) <input type="checkbox"/> Youth - High School (14 - 17 yrs) <input type="checkbox"/> Young Adult/College (18 - 22 yrs) <input type="checkbox"/> Adult (23 - 59 yrs) <input type="checkbox"/> Senior (60+ yrs) <input type="checkbox"/> Not Age Specific
*Gender:	<input type="checkbox"/> Female <input type="checkbox"/> Male <input type="checkbox"/> Non-binary <input type="checkbox"/> Not Gender Specific
*Race/Ethnicity:	Not Race/Ethnicity Specific
*Additional populations:	<input type="checkbox"/> Members of LGBTQ+ community or allies <input type="checkbox"/> Immigrants <input type="checkbox"/> Residents with disabilities

Project Description	
<p>If you would like to provide additional information concerning the intended audience/constituents of your project, please do so here (250 word max):</p>	<p>ROCOC serves Rowan County children and their families who have active cases with RCDSS Children's Services Division or active cases with the Work First Family Assistance Program with RCDSS. Also, ROCOC serves children in DSS custody. Children are between the ages of 0-21. RCDSS and ROCOC do not discriminate on the basis of race, color, national or ethnic origin, ancestry, religion, disability, sex or gender, gender identity and/or expression, or sexual orientation.</p>
Timeline and Expenses	
<p>*Describe your project in detail, including proposed timeline, key milestones and dates, where applicable (200 word max).</p>	<p>Grant funds will be used to purchase beds for children with active RCDSS Children's Services Division cases. When a RCDSS Social Worker finds children with unsafe sleeping arrangements, the Social Worker will send a referral to Donna Beaver, ROCOC Program Coordinator, requesting the needed beds and the reason for the request. The request is then approved by Mrs. Beaver's supervisor. Requests require further DSS leadership approval when over \$500 is to be spent on a family. After the request is approved, the beds are purchased and delivered directly to the family.</p> <p>Recently, RCDSS has seen an increase in the need for beds for children. During the time period of July 1, 2022-December 31, 2022, over \$20,000 was spent on beds for children. This represents 116 purchases of cribs, toddler beds, twin bed frames, full bed bed frames, pack and plays, air mattresses, roll-away beds, bunk bed frames, and mattresses. Approximately, 120 children were affected by these purchases.</p>
<p>Please use the budget template provided below to detail your <b>proposed project expenses</b>. The following are instructions to assist you with submitting your budget:</p> <ol style="list-style-type: none"> <li>1. Download and read the <b>Project Budget Instructions</b> before completing a budget template.</li> <li>2. Once you have read the instructions, download the <b>project budget template</b>.</li> <li>3. Complete the budget template as instructed.</li> <li>4. Save the budget template as a PDF, no other file types will be accepted.</li> <li>5. Review the PDF document, ensuring all cells and information can be read and understood.</li> <li>6. <b>Upload the completed PDF file to your application</b></li> </ol>	
<p><b>Click the link below to review the project budget instructions:</b></p>	
<p><b>Click the link below to download a copy of the Project Budget Template:</b>  <i>Note: Keep a copy of your proposed budget for your records. It is helpful if you need to resubmit or make changes throughout the grant program.</i></p>	
<p>*Upload completed project budget:</p>	<p><a href="#">Project Budget - Woodson.pdf</a></p>
<p>*Total project budget:</p>	<p>\$41,000.00</p>
<p>*Detail your project expenses, specifically how grant funds will be used. (200 word max.)(Note: Grants are one year in duration and grant funds cannot be used for expenses incurred prior to grant award decisions.)</p>	<p>\$10,000 will be used to purchase beds and mattresses for children with active cases with RCDSS Children's Services Division and children in DSS custody, as needed. This will include twin/full beds, cribs, pack and plays, futon beds, bunk beds, and air mattresses. When RCDSS social workers observe needs among their assigned families, they will send</p>



Project Description	
	<p>a referral to Donna Beaver, ROCOC Program Coordinator, with a request for the purchase of the type and number of beds needed. Once the referral is approved by Mrs. Beaver and her supervisor, the bed will be purchased with delivery directly to the family's home. When purchase requests exceed \$500, they must be approved by RCDSS leadership. Accurate records of the number, type and cost of all beds will be kept on the ROCOC ledger. The ledger will be audited monthly by RCDSS staff and once yearly by an outside organization. The cost of each bed depends on the type of bed needed. Costs vary from month to month. Costs for 1 bed/mattress purchase may be between \$50 to \$450.</p>
Additional Project Details	
*Will participants pay to engage in the program?	No
*Do you need licensing, zoning or other regulatory approval to conduct the project?	No
*Is your organization working in partnership with one or more organizations on this project?	Yes
*Please list all community partners and describe their role in the project. (100 word max.)	<p>The ROCOC Ministry is a partnership between 80 Rowan churches and 2 Rowan civic organizations. Each partner designates a ROCOC coordinator who shares the needs of ROCOC with the congregation/organization and coordinates at least one yearly activity to support ROCOC. Most ROCOC volunteers are members of partner churches. Partners provide financial and in-kind assistance to ROCOC. A list of all partners is attached with letters from many partner churches/organizations verifying their continued partnership with ROCOC.</p>
*Please attach letters from each partner confirming their commitment and participation in this project. (Note: Letters must be uploaded as one document.)	<a href="#">Church Support Letters.pdf</a>

Results Description	
*What results are you committed to achieving during the grant period? What metrics will you use to evaluate whether your project is successful? (300 words max.)	<p>The ROCOC Ministry received \$10,000 from the Woodson Foundation in 2022. Because of this funding, 110 children were assisted with 10 toddler beds, 12 twin beds, 1 full bed, 1 futon bed, 8 bunk bed sets, and 41 mattresses. Donna Beaver, ROCOC Program Coordinator, will strive to achieve similar results if awarded \$10,000 from the Woodson Foundation in 2023. Mrs. Beaver and RCDSS leadership will insure that all funds received are spent on beds for Rowan County's abused, neglected, and/or poverty-stricken children. Accurate records of all purchases will be kept. Ledgers will be audited by RCDSS accounting staff monthly and yearly by outside auditors. These safe sleeping efforts will allow children to safely remain in homes with birth parents, close relatives, or close family friends and avoid foster care placement. RCDSS social workers will continue to work with these children and their families to strengthen family ties and empower caretakers.</p>

Results Description	
*How many participants will you serve?	100
What percentage of participants do you expect to achieve the results (enter a value up to 100% include the percentage sign in your response)?	100%
Explain how you arrived at the numbers above (50 word max.):	Serving 100 participants is based on last year's results of reaching 110 children. By providing beds for these children, A safer sleeping option will be provided for 100% of these children.
*Who is leading this initiative and what are their qualifications? What factors in their leadership most predict success? (100 word max.)	Donna Beaver, ROCOC Program Coordinator since January 2021, will be leading this initiative. Mrs. Beaver has 19 years of experience working with RCDSS families. Mrs. Beaver keeps precise and accurate records of all ROCOC purchases, receipts, number of children assisted, and in-kind donations. She is supported by RCDSS leadership and the ROCOC Advisory Board. Mrs. Beaver and RCDSS leadership will insure that any money received from the Woodson Foundation will be used to purchase beds for Rowan County children.
*What have you achieved in the past three years that contributes to your organization's success? (200 word max)	In 2020, the ROCOC Ministry lacked a permanent leader and closed for most of the year during the pandemic. Mrs. Beaver became the new program coordinator in January of 2021, and the center reopened to families in mid 2021. During the time of closure, the ministry continued to assist families. Ordering needed items to be delivered to the homes of families became a top priority. This practice continued after the center reopened, keeping families from having to find transportation to pick up large items. During the closure, the ROCOC Assistance Center, housing clothing, diapers and wipes, personal hygiene items, and small household goods, was reorganized, creating a pleasant and inviting place for families to visit. The referral process (social workers referring families for assistance) was streamlined. Because of direct contact with the community, the number of ROCOC partners has increased from 79 in 2020 to 84 in 2023. In 2022, ROCOC Ministry Protocols were established. A volunteer training program was established. A new Advisory Board began service in 2022, and Advisory Board members have been spreading the word of the good work done by the ROCOC Ministry. The ROCOC ledger is continually monitored, and a strong fund balance is maintained.

Submittal Page	
Certification	
*Do you certify that the executive director and board of directors have approved submittal of this grant request?	Yes
*Do you certify that all information provided is accurate to the best of your knowledge, and the project and schedule as presented will be adhered to?	Yes

## Submittal Page

\*Title of representative requesting grant: ROCOC Program Coordinator

\*Signature of representative requesting grant: Donna Beaver 1/13/2023 10:32 AM

To submit your application, return to your dashboard and click the "**Final Review and Submit**" button located at the upper-right corner. No additions or corrections to the application are allowed once it has been submitted.

Document Title	Question	Size (KB)	Date Uploaded
<a href="#">Board Members beginning July 2022.pdf</a>	AS Attach 501c3 Board List	79.63	1/03/2023 1:34 PM
<a href="#">Financial Statement 2021-2022.pdf</a>	Organizations annual budget for the previous year	114.97	1/04/2023 1:25 PM
<a href="#">Projected Budget July 22- June 23.pdf</a>	Organizations current annual budget	127.35	1/04/2023 1:25 PM
<a href="#">Church Support Letters.pdf</a>	Partner Letter	3025.68	1/05/2023 12:07 PM
<a href="#">Project Budget - Woodson.pdf</a>	Project budget upload	43.79	1/13/2023 10:13 AM