



Rowan County Health Department
1811 East Innes Street – Salisbury, NC 28146-6030

MEMO

To: Rowan County Board of Commissioners
CC: Aaron Church, County Manager
From: Alyssa Harris, Public Health Director
Subject: SBAR - RFA # A403 – Family Planning Services
Date: November 14, 2022

Situation:

Data from the 2019 Pregnancy Risk Assessment Monitoring System (PRAMS), based on a random sample of 866 women who had recently given birth, shows that 24.9% of North Carolina mothers responded they wanted to be pregnant later or not at all. Women who are young and of lower socioeconomic status were more likely to report an unintended pregnancy. Women who have unintended pregnancies are at a greater risk of a poor birth outcome. Family Planning Services not only reduce the number of unplanned pregnancies, but the poor health outcomes associated with them. These services also improve an individual's health by providing access to preventive care.

Background:

This is an ongoing RFA that Rowan County Health Department applies for every three (3) years to continue to fund the Family Planning program in the clinic. The Family Planning Clinic at the Rowan County Health Department provides education/counseling, contraceptive services, and a wide range of preventive care that are critical. These services are available to individual's residing in Rowan County, for out of state students enrolled in local colleges, and individuals living in surrounding counties when they request services (Cabarrus, Davidson, Davie, Stanly, Iredell, and Mecklenburg counties). The Family Planning program serves to decrease the number of unintended pregnancies. Uninsured clients, those with Medicaid, or private insurance may utilize these services.

Assessment:

Rowan County Health Department does community outreach events (festival, health fairs, etc.) to make sure the low-income population is aware of available services. To ensure the family planning program is meeting the reproductive health needs of the community, the Family Planning Agreement Addenda Data is reviewed for outcome objectives. According to the data, "Reduce the percentage of Unintended Pregnancy," the goal was met for Rowan County. The 2021 Goal was 52.2%. In CY 2021, Rowan County was 56.5%. Rowan County had a -15.4% change from CY19 to CY 21. Although the health department is meeting the current goal, the staff strives to continue to educate residents about services offered to increase family planning users. Our goal is to increase client access to contraceptive services and education. Many of the clients of whom are uninsured would not otherwise receive care.

Recommendations:

We would like to request \$89,067 from Title X and Women's Health Service Fund for this initiative. Part of the funds (\$13,576) would be used to purchase reversible contraceptives (e.g., hormonal injections, hormonal pills, and intrauterine devices (IUDs)). The remainder of the funds would be used to cover staff salaries and fringe benefits. If funding is awarded, we will be able to continue to provide much needed education, pregnancy prevention, and contraceptive services for the community.