



**Rowan County Health Department**  
**1811 East Innes Street – Salisbury, NC 28146-6030**

**MEMO**

**To:** Rowan County Board of Commissioners  
**CC:** Aaron Church, County Manager  
**From:** Alyssa Harris, Public Health Director  
**Subject:** RFA A406 – Care Management for High-Risk Pregnancies (CMHRP) for Individuals Ineligible for Medicaid.  
**Date:** November 14, 2022

**Situation:**

Rowan County Health Department currently provides services for Care Management for High Risk Pregnancies. This funding would allow for staff to meet a current unmet need for women without insurance. Funding is available for three years, contingent upon agreement addendum compliance, program performance, and the availability of funding. The project period for agreement addendum awarded through this competitive application will be (Year 1) June 1, 2023 to May 31, 2024; (Year 2) June 1, 2024 to May 31, 2025; and (Year 3) June 1, 2025 to May 31, 2026.

**Background:**

The mission of the Women, Infant, and Community Wellness Section (WICWS), within the North Carolina Division of Public Health (DPH), is to develop and promote programs and services that protect the health and wellbeing of infants and of women during their childbearing years. The goal is to improve the overall health of women, reduce infant sickness and death, and strengthen families and communities. WICWS programs place a major emphasis on the provision of preventive health services beginning in the pre-pregnancy period and extending into adulthood. The specific goal of this funding is to improve birth outcomes for uninsured pregnant individuals who are ineligible for Medicaid.

**Assessment:**

Only specific local health departments/districts may apply to receive funding to implement the CMHRP program. Local health departments/districts serving counties that have more than 100 Emergency Medicaid deliveries are eligible to apply. The number of Emergency Medicaid deliveries serves as a proxy for the low-income, uninsured population. Rowan County had 101 emergency Medicaid deliveries in 2020, making us eligible for the program. This collaboration seeks to improve birth outcomes by reducing the rate of preterm birth, as well as other adverse birth outcomes by providing care management services to individuals who have high risk conditions who are pregnant, uninsured, and ineligible for Medicaid.

**Recommendations:**

We would like to request \$50,000 from the North Carolina Department of Health and Human Services Division of Public Health Women, Infant, and Community Wellness Section/Maternal Health Branch for this initiative. Part of the funds would be used for salary and fringe of a current employee. The remainder of the funds would be used to cover travel, training, and operational expenses for the patients in the Care Management for High Risk Pregnancy program. If funding is awarded, we will be able to continue to provide much needed services to a population without insurance and lead to healthier mothers, babies, and a healthier Rowan County.