

2022 Margaret C. Woodson Foundation Grant Program

Rowan County Department of Social Services

Applicant View

Applicant Summary

Organization Due Diligence Status Search

The Foundation will conduct due diligence on all submitted applications to determine an organization's eligibility to receive grant funding. As part of this process, please follow the steps outlined below: Click on the data entry field that reads "Select", and begin typing your organization name in the box that appears. As you type, the list of organizations will narrow and you can select your organization from the list. If your organization's name includes an "and" or "&", try interchanging these if you are having difficulty finding your organization. If your organization is found in the list, please select the name. The current due diligence status will appear - either Due Diligence Complete or Requires Fiscal Sponsor. If your organization does not appear, please select Organization Not Found from the top of the dropdown list. A status of Due Diligence Required will appear. Note: If you have received a grant from the Foundation in the past but do not find your name, due diligence renewal may be required. Grantees and/or their fiscal sponsors must be approved eligible organizations in Foundation For The Carolinas' database. The Foundation will begin required due diligence processes once an application is fully submitted. For internal use only, your organizations due diligence status will appear beneath your organization name.

*Organization legal name / Status:	Rowan County Department of Social Services - [1813 E. Innes Street, Salisbury, NC, 28146]Due Diligence Approval Completed
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Organization Information

Please enter your organization's current address and contact information below:

*Organization legal name:	Rowan County Department of Social Services
Organization AKA or DBA name:	Rowan One Church One Child (ROCOC)
*Mailing address:	1813 E Innes Street
Mailing address line 2	
*Mailing city:	Salisbury
*Mailing state:	North Carolina
*Mailing county:	Rowan County
*Mailing zip:	28146
*Organization phone:	704-267-7996
Organization web address:	www.rowancountync.gov/rococ

Applicant Contact Information

*Salutation:	Mrs.
*Contact first name:	Donna
*Contact last name:	Beaver
*Contact title:	Rowan One Church One Child Program Coordinator
*Contact telephone number:	704-267-7996
*Contact email address:	donna.beaver@rowancountync.gov
*Is the contact person listed above also the executive director of the organization?	No
*Salutation:	Mrs.
*Executive director first name:	Micah
*Executive director last name:	Ennis

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Organization Tax Status Information

*EIN (please type in the following format: XX-XXXXXXX):	56-6000336
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Organization Overview

Organization Information

*Organization mission:	ROCOC partners with RCDSS, Rowan churches, civic groups, foundations, and citizens to enable change in the lives of Rowan County children who have experienced trauma due to abuse and/or neglect. The goals of ROCOC and its partners are: to provide life necessities for children and their families so that children will be safe, healthy, and protected in homes with birth parents or other relatives, to break the multi-generational cycle of abuse/neglect, and to decrease the risk for parents to seek illegal and unhealthy ways to relieve stress or earn income which causes more trauma for children.
*Organization core services: (100 word max.)	ROCOC provides children and teenagers with new beds, chests of drawers, car seats, personal hygiene items, underwear, socks, diapers, baby wipes, and school supplies. ROCOC also purchases used appliances for families. Children, teens, and their caregivers can visit the ROCOC Assistance Center to receive gently used and/or new clothing, shoes, school uniforms, high chairs, strollers, household items, cookware, flatware, dishes, books, toys, baby items, blankets, comforters, sheets, and towels. FAMILIES ARE NEVER CHARGED FOR THESE ITEMS. ALL ASSISTANCE IS FREE TO FAMILIES.

Organization Demographic Information When submitting demographic information please be sure to fill out all fields. Enter "0" for percentage fields that do not apply to your organization, all fields should total 100%. Please respond to the questions to the best of your ability and "approximates" or estimates are acceptable.

Service Population - Use the following percentage fields to describe the overall population your organization serves by race/ethnicity:

*Asian	0
*Black or African-American	13
*Hispanic or Latino	1
*Native American/Alaskan	0
*Native Hawaiian/Pacific Islander	0
*White, non-Hispanic	69
*Not listed above	17

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*Click "Calculate" to confirm your population percentages total 100.	\$100.00
Board of Directors - Use the following percentage fields to describe the race/ethnicity composition of your organization's current Board of Directors:	
*Asian	0
*Black or African American	31
*Hispanic or Latino	0
*Native American/Alaskan	0
*Native Hawaiian or Other Pacific Islander	0
*White, non-Hispanic	69
*Not listed above	0
Click "Calculate" to confirm your Board of Directors percentages total 100.	\$100.00
Board of Directors - Use the following percentage fields to describe the gender composition of your organization's current Board of Directors:	
*Female	69
*Male	31
*Non-binary	0
Click "Calculate" to confirm your Board of Directors percentages total 100.	\$100.00
Leadership/Management Team - Use the following percentage fields to describe the race/ethnicity composition of your organization's current Leadership Team (Executive Director, CEO, Department Lead or higher):	
Click here if your organization does not have a leadership/management team:	
*Asian	0
*Black or African American	40
*Hispanic or Latino	0
*Native American/Alaskan	0
*Native Hawaiian or Other Pacific Islander	0
*White, non-Hispanic	60
*Not listed above	0
Click "Calculate" to confirm your Leadership Team percentages total 100.	\$100.00
Leadership/Management Team - Use the following percentage fields to describe the gender composition of your organization's current leadership team:	
*Female	80
*Male	20
*Non-binary	0
*Click "Calculate" to confirm your leadership team gender percentages total 100.	\$100.00

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*What is the race/ethnicity of your current or acting Executive Director, CEO or President? Select all that apply.	White
*What is the gender of your current or acting Executive Director, CEO or President?	Female
Staff - Use the following percentage fields to describe the race/ethnicity composition of your organization's current staff:	
*Asian	0
*Black or African-American	31
*Hispanic or Latino	4
*Native American/Alaskan	0
*Native Hawaiian or Other Pacific Islander	0
*White, non-Hispanic	65
*Not listed above	0
Click "Calculate" to confirm your population percentages total 100.	\$100.00
Staff - Use the following percentage fields to describe the gender composition of your organization's current staff:	
*Female	89
*Male	11
*Non-binary	0
*Click "Calculate" to confirm your staff gender percentages total 100.	\$100.00

Project and Results Description

Project Overview	
*Project title: (8 word max.)	Safe Sleeping - New Beds for Neglected Kids
*Please choose one investment area that your project will address:	Human Services
*Please choose a human services result area:	People overcome life obstacles (e.g. substance abuse criminal history psychological trauma) and become productive members of society
*Provide a brief project summary: (50 word max.)	ROCOC provides beds for children receiving Child Protective Services. DSS receives no government funds to prevent unsafe sleeping conditions. Beds are provided free to caregivers who receive no funding assistance. Keeping the child with the birth or kinship family & preventing foster care placement strengthens the family and community.
*How many individuals will you serve?	83

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**If your program is specifically designed to serve a certain population, please indicate below:
(Check all that apply)**

*Race/Ethnicity:	Black or African-American White Hispanic or Latino Asian
*Gender:	Female Male Non-binary
*Age group:	Children - Preschool (0 - 4 yrs) Children - Elementary School (5 - 10 yrs) Youth - Middle School (11 - 13 yrs) Youth - High School (14 - 17 yrs) Young Adult/College (18 - 22 yrs)
*Other populations:	N/A
If you would like to provide additional information concerning the intended audience/constituents of your project, please do so here:	Best outcomes for abused and neglected children occur when children are able to safely stay with their birth families or other kinship families. ROCOC provides life necessities for these children to promote their safety in homes with family members. Many families do not have the means to purchase beds for their children to ensure safe sleeping. The Woodson Grant funds will be used to purchase beds for children and teens to ensure safe sleeping in their homes, and hopefully, to keep them out of foster care. Strengthening these birth and kinship families will also strengthen the community.
*What is the geographic service area being served, such as neighborhood, county-wide, etc.? (50 word max)	ROCOC serves children and families in all parts of Rowan County.
Results	
*Do other organization(s) in your service area conduct a program or project similar to the one for which you are applying? In responding, please address any efforts by your organization to limit duplication and/or overlaps in service? (300 word max.)	There is no duplication of services that assist Rowan County's abused and neglected children with life essentials. If any potential duplication of services is discovered in the future, Donna Beaver, the ROCOC Program Coordinator, will reach out to the project manager to seek a partnership.

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***Describe your proposal in detail, including proposed timeline and specifically how you would use the funds: (500 word max.)**

ROCOC is a partnership between Rowan County DSS and 79 Rowan churches, civic organizations, and citizens to assist children and teens between birth and age 21. These children/teens are victims of abuse and/or neglect, and their families have open cases with Child Protective Services or Foster Care Services. ROCOC partners provide volunteer hours and in-kind and financial donations to improve the lives of these children/teens and their families. Funds are managed by Rowan County DSS and Rowan County Government Finance Offices. All funds, except a very small amount used for center supplies like paper towels and cleaning supplies, are used to provide assistance to families. Social workers send referrals indicating a family's needs to Donna Beaver, Program Coordinator. After the social worker sends the referral, a family is allowed to visit the ROCOC Assistance Center every 30 days to choose diapers and wipes, clothing, shoes, underwear, socks, bedding, towels and washcloths, household items, and personal hygiene items. When families need larger items like beds, car seats, appliances, dressers, or other large necessities, the items are ordered and delivered directly to the family's home. Each family has a lifetime maximum spending allowance of \$500. On rare and desperate occasions, the Foster Care Supervisor and Program Manager may approve spending over \$500. The ROCOC Assistance Center is located at 1312 N. Main Street in Salisbury, behind Life Impact Perfecting Church. The center is staffed by Mrs. Beaver, a social worker employed by Rowan County DSS, and community volunteers. The center is open to families, with a referral from their social worker, on Mondays and Thursdays from 9-11 and from 1:30-4. Any funds received from the Woodson Grant will be used to purchase new beds, mattresses, cribs, and pack and plays for children who were referred to ROCOC by their social workers. Social workers request beds for their families more than anything else. In 2021, ROCOC provided 6 pack and plays, 8 cribs, 8 toddler beds, 22 twin beds, 4 bunk bed sets, 4 full beds, 1 queen bed, 10 crib mattresses, 37 twin mattresses, and 1 queen mattress for children. This represents approximately \$10,000 in bed related purchases in 2021.

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	<p>ROCOC is requesting \$10,000 from the Woodson Foundation to use for bed related purchases during the grant year as needs arise. These necessities will be provided to birth families and kinship families in an effort to prevent unsafe sleeping arrangements and to protect vulnerable children/teens. This funding will be monitored by Donna Beaver and Rowan DSS and county government finance officers and used only for bed related necessities for Rowan's abused and neglected children.</p>
<p>*What results are you committed to achieving? How will you measure your success? (200 word max.)</p>	<p>\$10,000 will provide beds for approximately 83 children/teens. This funding will keep children/teens from sleeping on the floor, on other furniture, or in beds with adults. This funding will provide safe sleeping arrangements for children/teens in an effort to keep their homes safe and stable and to avoid moving them to foster care homes. By strengthening families, the community is also strengthened. Rowan County DSS monitors the outcomes of children and families receiving child protective and foster care services through the NCFast System. ROCOC will monitor bed related purchases and spending of the Woodson Foundation grant.</p>
<p>*Do you need licensing, zoning or other regulatory approval to conduct the project?</p>	No
<p>*Is your organization working in partnership with one or more organizations?</p>	No

Financials and Project Budget

Financials	
*Annual operating budget:	\$20,600.00
*Attach your organization's annual budget for the current fiscal year, including income and expenses. Please DO NOT attach budgets larger than 5 pages.	OCOC Financial - New.pdf
*Please attach your organization's annual budget for the previous year, including income and expenses. Please DO NOT attach budgets larger than 5 pages.	OCOC Financial Report 2020.pdf
*Please provide the total number of donors for your most recently completed fiscal year.	37

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*Please provide the total amount of dollars raised for your completed fiscal year.	\$35,407.17
*Net assets of organization (as reported on 990):	\$65,758.93
*Does your organization conduct an audit?	Yes
*What is the most recent audit date?	6/30/2021
Project Budget Please use the budget template provided below to detail your proposed project expenses. The following are instructions to assist you with submitting your budget: Download and read the Project Budget Instructions before completing a budget template. Once you have read the instructions, download the project budget template. Complete the budget template as instructed. Save the budget template as a PDF, no other file types will be accepted. Review the PDF document, ensuring all cells and information can be read and understood. Upload the completed PDF file to your application.	
Click the link below to review the project budget instructions:	
Click the link below to download a copy of the Project Budget Template: Note: Keep a copy of your proposed budget for your records. It is helpful if you need to resubmit or make changes throughout the grant program.	
*Upload complete project budget	Project Budget Template_Rev 2021.pdf
*Total project budget:	\$12,000.00
*Grant request amount:	\$10,000.00
*If funded, what is the expected benefit or impact your project/program will have on Davie and/or Rowan County? (100 word max.)	\$10,000 will provide beds for approximately 83 abused and/or neglected Rowan County children, potentially allowing them to safely remain in homes with their birth or kinship families. Outcomes for these children will be more positive as they are allowed to grow up in familiar and loving settings. As these families are strengthened, the Rowan community will be strengthened.

Submittal Page

Certification	
*Do you certify that the executive director and board of directors have approved submittal of this grant request?	
*Do you certify that all information provided is accurate to the best of your knowledge, and the project and schedule as presented will be adhered to?	
*Title of representative requesting grant:	
*Signature of representative requesting grant:	

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To submit your application, return to your dashboard and click the "Final Review and Submit" button located at the upper-right corner. No additions or corrections to the application are allowed once it has been submitted.

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ROCOC Financial Statement July 2021-June 2022

Income

	Actual through 12/31/2021	Anticipated 1/22-6/22
Church Donations	\$7,780.83	\$8,000
Salisbury-Rowan Community Grant (accepted but not yet received)		\$7,500
First UCC Foundation Grant	\$2,800	
Margaret C. Woodson Foundation (requested)		\$10,000
Other Grants that will be Submitted		\$10,000
Individual Donations	\$911.00	\$1,000
Organization Donations	\$350	\$200
Total	\$11,841.83	\$36,700

Carryover from June 30, 2021

\$64,792.91

Expenses

	Actual through 12/31/2021	Anticipated 1/22-6/22
Beds & Mattresses	\$6,644.01	\$7,000
Dressers	\$2,415.30	\$3,000
Used Appliances	\$175	\$600
Car Seats	\$836.37	\$1,000
Utilities/Rent	\$500	\$1,000
Food/Gas Cards	\$35	\$500
Other - socks, underwear, diapers, wipes, clothes, toiletries, sheets, pillows, lock boxes, door alarms, pesticides, cleaning supplies, fire escape ladders	\$2,506.41	\$7,000
Supplies for Center	\$553.08	\$500
Total	\$13,665.17	\$20,600

Anticipated spending is based on actual spending during the last half of 2021 and during previous years.

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ROCOC Financial Statement July 2020-June 2021

Income

Church Donations	\$8,488.17
COVID 19 Grant from Cardinal Innovations	\$20,000
Salisbury-Rowan Community Grant	\$1,000
Individual Donations	\$5,719
Organization Donations	\$200
Total	\$35,407.17
Carryover from June 30, 2020	\$62,664.94

Expenses

Beds & Mattresses	\$12,616.04
Furniture	\$1,238.32
Used Appliances	\$360
Strollers	\$59.18
Car Seats	\$685.46
Utilities/Rent	\$412.99
Food Cards	\$1,000
Other - socks, underwear, diapers, wipes, clothes, toiletries, sheets, pillows, lock boxes, door alarms, pesticides, cleaning supplies	\$16,907.21
Total	\$33,279.20
Balance as of 6/30/2021	\$64,792.91

Note: The COVID Grant money was spent to purchase beds, car seats, clothing, sheets, pillows, diapers, wipes, toiletries, cleaning supplies to be kept at the ROCOC center. By the end of July 2021, most of these items were taken to families in need.

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Project Budget Template

Rowan County DSS/Rowan One Church One Child

SECTION ONE: PROJECTED INCOME

Funding Sources	Amount	Are Funds Requested or Committed?
This Grant Program	\$ 10,000.00	Requested
Donations from churches, organizations, and individuals	\$ 2,000.00	Requested
	\$ -	
	\$ -	
	\$ -	
	\$ -	
	\$ -	
	\$ -	
Total Income	\$ 12,000.00	

SECTION TWO: PROJECTED EXPENSES

Expense Item	Amount	Amount from This Grant Program
Beds, cribs, pack and plays, mattresses	\$ 12,000.00	\$ 10,000.00
	\$ -	\$ -
	\$ -	\$ -
	\$ -	\$ -
	\$ -	\$ -
	\$ -	\$ -
	\$ -	\$ -
	\$ -	\$ -
Total Expenses	\$ 12,000.00	\$ 10,000.00

Note: The total income (B14) must match the total expenses (B26).

If necessary, please include any clarifying information about the project budget.

Anticipated donations from churches, organizations, and individuals are estimated based on prior donations to ROCOC.

Note: The Foundation recognizes circumstances may change over the life of a grant. Therefore, anticipated deviations from any line item of this budget requires a request for reallocation of funds. Please submit reallocation requests in writing to the Foundation for approval prior to spending remaining funds.

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Project Budget Template