



Bright Ideas Grant Application

Deadline to Apply - July 1, 2021

State Library of North Carolina

Bright Ideas Grant

Save & Return

Log in

Create a Save and Return account. Creating an account will allow you to partially complete this form and return later to finish it. You will also be able to return to your submitted results before the due date. If you continue without creating an account, be prepared to complete the report in one sitting.

Library Information

Institution/Library System *

Rowan Public Library

Project Manager, Name

(First Last, e.g., Jane Doe) *

Laurie Lyda

Project Manager, Phone number

(xxx-xxx-xxxx) *

704-216-8245

Project Manager, Email address *

Laurie.Lyda@rowancountync.gov

Library Director, Name

(First Last, e.g., Jane Doe) *

Melissa Oleen

Library Director, Phone number

(xxx-xxx-xxxx) *

704-216-8233

Library Director, Email address *

melissa.oleen@rowancountync.gov

Enter the name and email for your library/institution's Authorizing Official. This is the person who is allowed to accept federal money on the institution's behalf. Typically this is the County/City Manager, Chair of a Governing Board, Head of Sponsored Research, or University Dean or CFO. Typically the library director is not the authorizing official.

Authorizing Official, Name

(First Last, e.g., Jane Doe) *

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Aaron Church

Authorizing Official, Email address *

Aaron.Church@rowancountync.gov

Intended Audience

Who will be most immediately and positively affected by your project?

Select one or more of the following intended age groups *

- ☐ 0-5 years
- ☒ 6-12 years
- ☒ 13-17 years
- ☒ 18-25 years
- ☒ 26-49 years
- ☒ 50-59 years
- ☐ 60-69 years
- ☐ 70+ years

Select audiences that activities are specifically directed towards: *

- ☒ People who are living at or below the poverty line
- ☐ Unemployed/Jobseekers
- ☒ Families
- ☒ Intergenerational groups (does not include families)
- ☐ Immigrants/refugees
- ☒ People with disabilities
- ☒ People with limited literacy or informational skills
- ☒ General population
- ☐ Other

Project Information

Project Title *

Rowan Public Library (RPL) Book-Bike

What topic area(s) will your project focus on? (select at least 1) *

- ☒ Equity, Diversity, and Inclusion
- ☐ Health
- ☐ Workforce Development
- ☐ Citizen Science
- ☐ Civic Engagement
- ☐ Early Childhood Literacy
- ☐ Digital Inclusion

☐ Community Memory

When writing your projects topic area description consider the following questions. What need, problem, or challenge will your project address, and how was it identified? What are your project's intended results and how will they address the need, problem, or challenge you have identified?

Describe the project or portion of the project that will support Equity, Diversity, and Inclusion *

One of Rowan Public Library's (RPL) strategic goals includes "Fostering lifelong learning and enriching lives." RPL's Project Book-Bike helps support this goal by providing a unique, fun, engaging, and conversational way to provide library programming in informal settings and community events where library patrons gather. Project Book-Bike offers library staff the ability to create and deliver programs to a variety of audiences, including smaller, age-specific groups (e.g. an onsite program at a preschool) to larger community events where citizens of all ages

Full narrative on page 6.

Project Activities

Every federally-funded project must have **at least one activity**, and some require survey data from IMLS' specific surveys. For more information about which activities require surveys [click here](#).

An Activity is an action or actions through which the goal of a project is accomplished. An Activity accounts for at least 10% of the total amount of resources (time, expenses, etc) committed to the project. Reference the [Activity Worksheet](#) as needed.

What type of activities support your project? Select all that apply.

*

- ☒ Program (active participation) - Formal interaction and active user engagement (e.g., a class on computer skills). ; survey required
- ☐ Presentation (passive participation)-Formal interaction and passive user engagement (e.g., an author's talk).
- ☒ Consultation (one on one services)-Informal interaction with an individual or group of individuals; the provision of expert advice or reference services to individuals, units, or organizations.
- ☐ Acquisition (purchasing) - Selecting, ordering, and receiving materials for collections
- ☐ Creation-Design or production of an information tool or resource (e.g., digital objects, curricula, manuals). Includes digitization or the process of converting data to digital format for processing by a computer.
- ☐ Lending-Provision of a library's resources and collections through the circulation of materials (general circulation, reserves)

Instruction Program

Describe the Program(s) to be offered and how it will help the project reach its goals. *

The Book-Bike will help library staff to facilitate planned "Book-Bike Events" which will take place both during community-wide events (e.g. festivals, farmers markets, etc.) and as individual events are offered through the library (e.g. a visit to a pre-school, a pop-up Book-Bike ride, etc.) Current planned Book-Bike events include:

•Stretching/yoga Storytimes—Target Age Group: All; Audience: General Population; Topic Area: Health

145/500 words

Full narrative on page 6.

Instruction Consultation

Describe the Consultation(s) to be offered and how it will help the project reach its goals. *

The Book-Bike will be a point from which information about library services, programs and resources can be shared and specific user questions answered (such as how to secure a digital or physical library card, renewing materials, reserve a meeting room) at community events, fairs and festivals. Area events the library tricycle could visit include Juneteenth, Autumn Jubilee, Farmer's Day, area farmer's markets, Cheerwine Festival, Woodleaf Tomato Festival, Salisbury-Rowan Community Action Agency Family Resource Fairs, and Smart Start Rowan family

100/500 words

Full narrative on page 6.

Budget

Enter a brief description/name of the supplies, equipment, and/or services to be purchased if awarded. Group items together on one line by type or similarity, such as - Learning Center Supplies (6 sets of books, easel, sand table, board games, manipulatives, puzzles, rug). Note: Items that cost \$5,000/item require written approval after awards are issued.

The budget form calculates by using the quantity and the per item amount to get the total requested amount at the bottom. Be sure to click calculate by the total requested amount to get the updated amount.

Description *	Quantity *	Expense 1 Cost *
Tricycle (custom built book bike with cargo box & electric assi	1	7000
Description	Quantity	Expense 2 Cost
Ramp Cargo Carrier	1	1000
Description	Quantity	Expense 3 Cost
Safety Gear (Large & Medium bike helmets)	2	300
Description	Quantity	Expense 4 Cost
Accessories (concession umbrella w/logo, swooper flag and n	1	300
Description	Quantity	Expense 5 Cost
Laptop	1	1000
Description	Quantity	Expense 6 Cost
Description	Quantity	Expense 7 Cost
Description	Quantity	Expense 8 Cost

Requested Award Total (should not exceed \$15,000):

\$9,900.00

Upon submitting your application form you will get two emails. The first will be from Formsite, and it will contain an unsigned copy of your application. The second email will be from DocuSign. You can use the DocuSign email to gather the signatures electronically by the deadline, or print the unsigned application from Formsite and gather physical signatures. If you gather physical signatures, you must scan and email the fully signed application to

Ista@ncdcr.gov by the deadline. The application is not complete until both the Library Director and the Authorizing Official have signed.

Click **Next** to review your budget and submit your application.

Save Progress

Next >>

Page 3 Topic Area Description (in full)

One of Rowan Public Library's (RPL) strategic goals includes "Fostering lifelong learning and enriching lives." RPL's Project Book-Bike helps support this goal by providing a unique, fun, engaging, and conversational way to provide library programming in informal settings and community events where library patrons gather. Project Book-Bike offers library staff the ability to create and deliver programs to a variety of audiences, including smaller, age-specific groups (e.g. an onsite program at a preschool) to larger community events where citizens of all ages will have the opportunity to participate, register for a library card, and foster lifelong learning for our community.

The use of RPL's Book-Bike will allow library staff to travel around large events to offer programs to a wide audience of current and potential library patrons, to provide "pop-up" Book-Bike programs through riding through greenway paths and park space, through diverse neighborhoods, and to targeted facilities like care homes, schools, preschools, and other similar locations. Additionally, the RPL Book-Bike project supports healthy lifestyles through modeling outdoor activity connected to literacy and learning. All of RPL's physical library branches are in close proximity to neighborhood parks and greenspaces, and the highly-visible design of the Book-Bike will help engage a wide range of audiences and grow our active library patrons population.

Page 3 Instruction Program narrative (in full)

The Book-Bike will help library staff to facilitate planned "Book-Bike Events" which will take place both during community-wide events (e.g. festivals, farmers markets, etc.) and as individual events are offered through the library (e.g. a visit to a pre-school, a pop-up Book-Bike ride, etc.) Current planned Book-Bike events include:

- Stretching/yoga Storytimes—Target Age Group: All; Audience: General Population; Topic Area: Health
- Nature-based scavenger hunts—Target Age Group: 0-5, 6-12; Audience: Families, Intergenerational; Topic Area: Early Childhood Literacy
- Tech-stops in the Park (outdoor technology educational events, like using smart devices to access library resources, using ReadSquared, NC Digital Library, TumbleBooks)—Target Age Groups: all; Audience: Families, Intergenerational, General Population, People with limited literacy/informational skills; Topic Area: Equity/Diversity/Inclusion, Digital Inclusion

Collaborative Book-Bike events that will benefit from an outdoor setting may be offered with area organizations and nonprofits, like The Pedal Factory (bike maintenance) and Rowan Runners (running for beginners).

Page 4, Instruction Consultation narrative (in full)

The library tricycle will be a point from which information about library services, programs and resources can be shared and specific user questions answered (such as how to secure a digital or physical library card, renewing materials, reserve a meeting room) at community events, fairs and festivals. Area events the library tricycle could visit include Juneteenth, Autumn Jubilee, Farmer's Day, area farmer's markets, Cheerwine Festival, Woodleaf Tomato Festival, Salisbury-Rowan Community Action Agency Family Resource Fairs, and Smart Start Rowan family festivals. The library is regularly invited to participate in parades and touch-a-truck events at which the library tricycle could be utilized.



Sample library tricycles, aka Book Bikes